

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Municipal Administration and Urban Development Department – Advertisement Policy to ban on visual pollution – Constitution of Committee for finding the ways for revenue improvement – Orders – Issued.

MUNICIPAL ADMINISTRATION AND URBAN DEVELOPMENT (TC) DEPARTMENT  
G.O.Rt.No.1. , Dated the 2<sup>nd</sup> day of January, 2014.

Read the following:-

1. G.O.Rt.No.943, M.A. & U.D. (H1) Department, dated 02.07.2008.
2. G.O.Rt.No.1462, M.A. & U.D. (H1) Department, dated 22.12.2010.
3. From the Commissioner and Director of Municipal Administration, Hyderabad, Letter No.12030/09/F1, dated 12.05.2012.
4. Government Memo.No.6690/H1/2011-2, dated 12.11.2012.
5. From the Commissioner and Director of Municipal Administration, Hyderabad, Letter No.12030/09/F1, dated 01.01.2013.

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ORDER:

In the G.O. 1<sup>st</sup> read above, orders were issued constituting a Committee for preparation of advertisement policy to ban visual pollution in the City under the Chairmanship of the Commissioner and Director of Municipal Administration, Hyderabad and to make an depth study of the issue as suggested by the Government of India in close coordination with various agencies associated with the issue and to submit detailed report o Government, so as to enable the Government to evolve a suitable advertisement policy.

2. In the G.O. 2<sup>nd</sup> read above, orders were issued including the District Collector of Krishna, Visakhapatnam and Hyderabad Districts as members of the Committee constituted in the G.O. 1<sup>st</sup> read above.

3. In the reference 3<sup>rd</sup> read above, the Commissioner and Director of Municipal Administration, Hyderabad has submitted the draft Andhra Pradesh Municipal Advertisement policy as finalized by the said Committee.

4. In the reference 4<sup>th</sup> read above, the Commissioner and Director of Municipal Administration, Hyderabad was requested to furnish the proposal for necessary amendments for Acts and rules.

5. In the reference 5<sup>th</sup> read above, the Commissioner and Director of Municipal Administration, Hyderabad has submitted necessary proposal to amendment the Municipal Laws on draft Andhra Pradesh Municipal Advertisement Policy.

6. Government after careful examination of the matter, hereby constitute the Committee with the following members for re-examination of the advertisement policy and find out the ways for revenue improvement on the draft Andhra Pradesh Municipal Advertisement Policy:-

1	Principal Secretary to Government (UD), Municipal Administration and Urban Development Department	Chairman
2	Principal Secretary to Government (MA), Municipal Administration and Urban Development Department	Vice-Chairman
3	Commissioner, Greater Hyderabad Municipal Corporation, Hyderabad	Member
4	Commissioner and Director of Municipal Administration, Hyderabad	Member
5	Director of Town and Country Planning, Hyderabad	Member Convenor
6	Commissioner, Vijayawada Municipal Corporation, Vijayawada	Member

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7. The Committee shall make an in depth study of the draft Andhra Pradesh Advertisement Policy and submit a detailed report on ways of improvement of revenue on the polity, to the Government within a month, so as to enable the Government to evolve a suitable advertisement policy.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**Dr. SAMEER SHARMA,**  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Principal Secretary to Government (UD),  
Municipal Administration and Urban Development Department.

The Principal Secretary to Government (MA),  
Municipal Administration and Urban Development Department.

The Commissioner, Greater Hyderabad Municipal Corporation, Hyderabad.

The Commissioner and Director of Municipal Administration, Hyderabad.

The Director of Town and Country Planning, Hyderabad.

The Commissioner, Vijayawada Municipal Corporation, Vijayawada.

Copy to:

The O.S.D to M(MA&UD).

The P.S. to Prl.Secy. to Govt., (UD), MA&UD Department.

The P.S. to Prl.Secy. to Govt., (MA), MA&UD Department.

Sf/Sc.

// Forwarded By Order //

SECTION OFFICER.